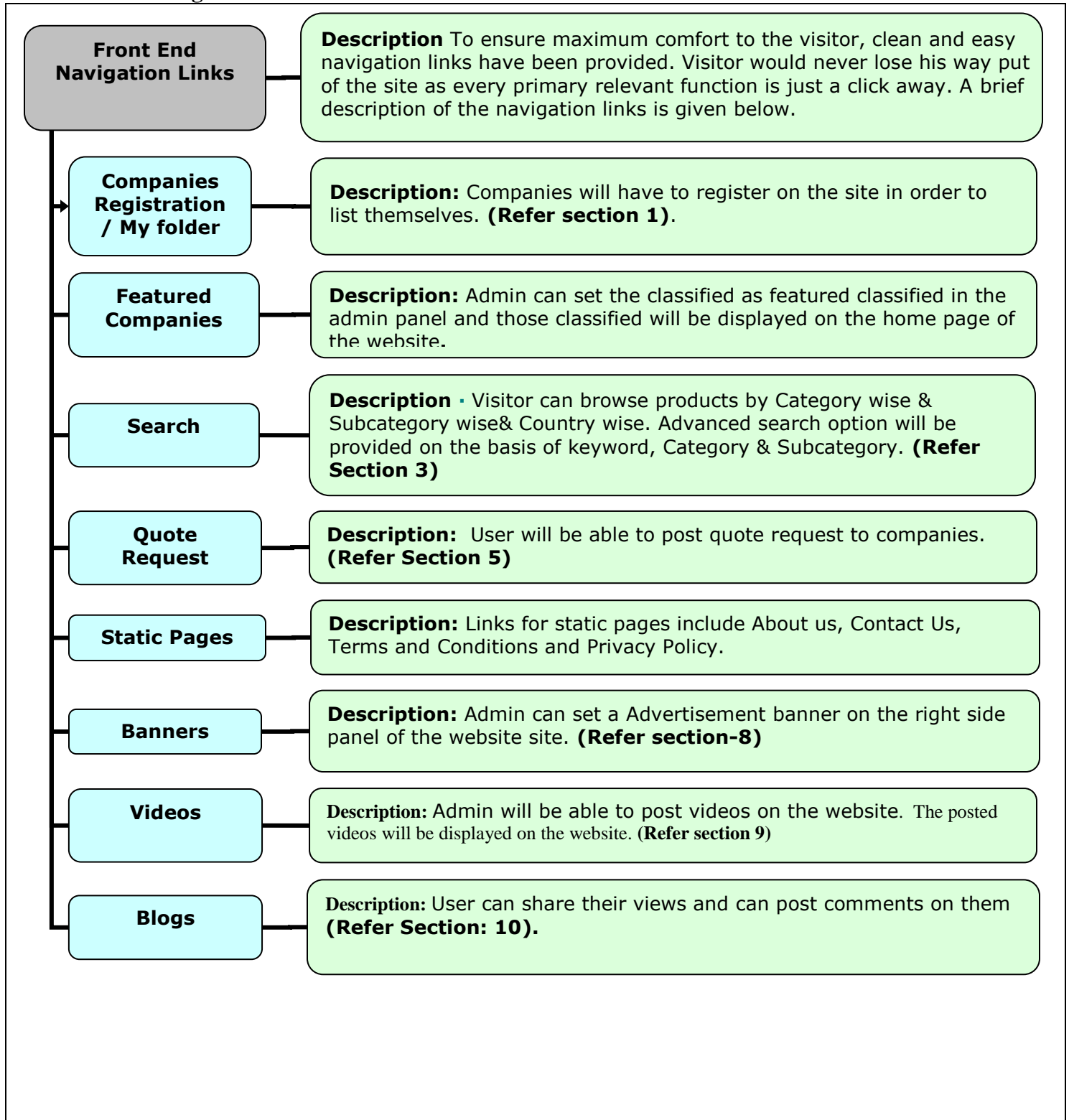


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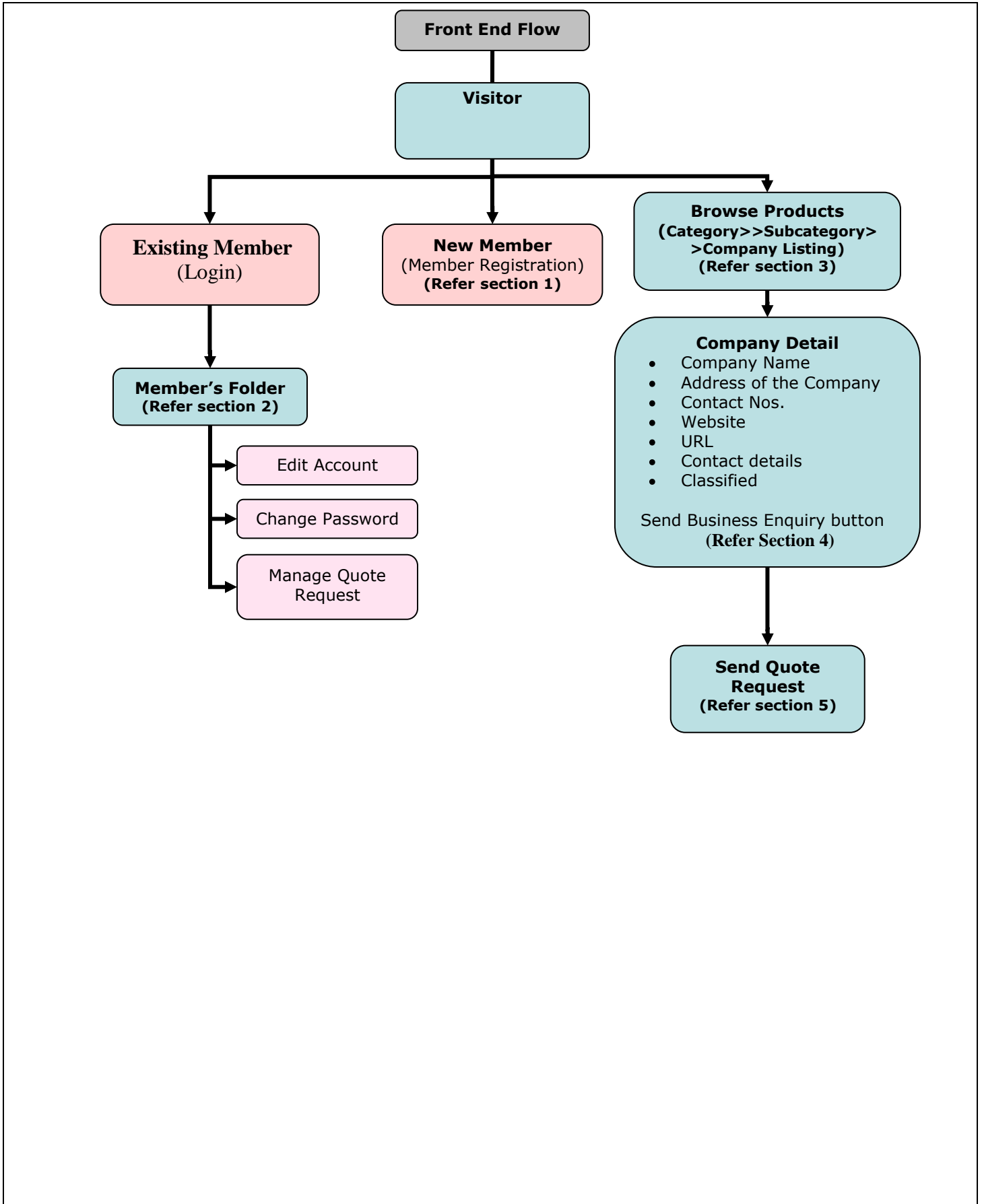
Website Theme and Revenue Generation: This will be a Companies listing website, which will allow the visitor of the site to post their quote request for franchisees on the website. The registration is required for company to list themselves.

Flowchart 1: Navigation Links



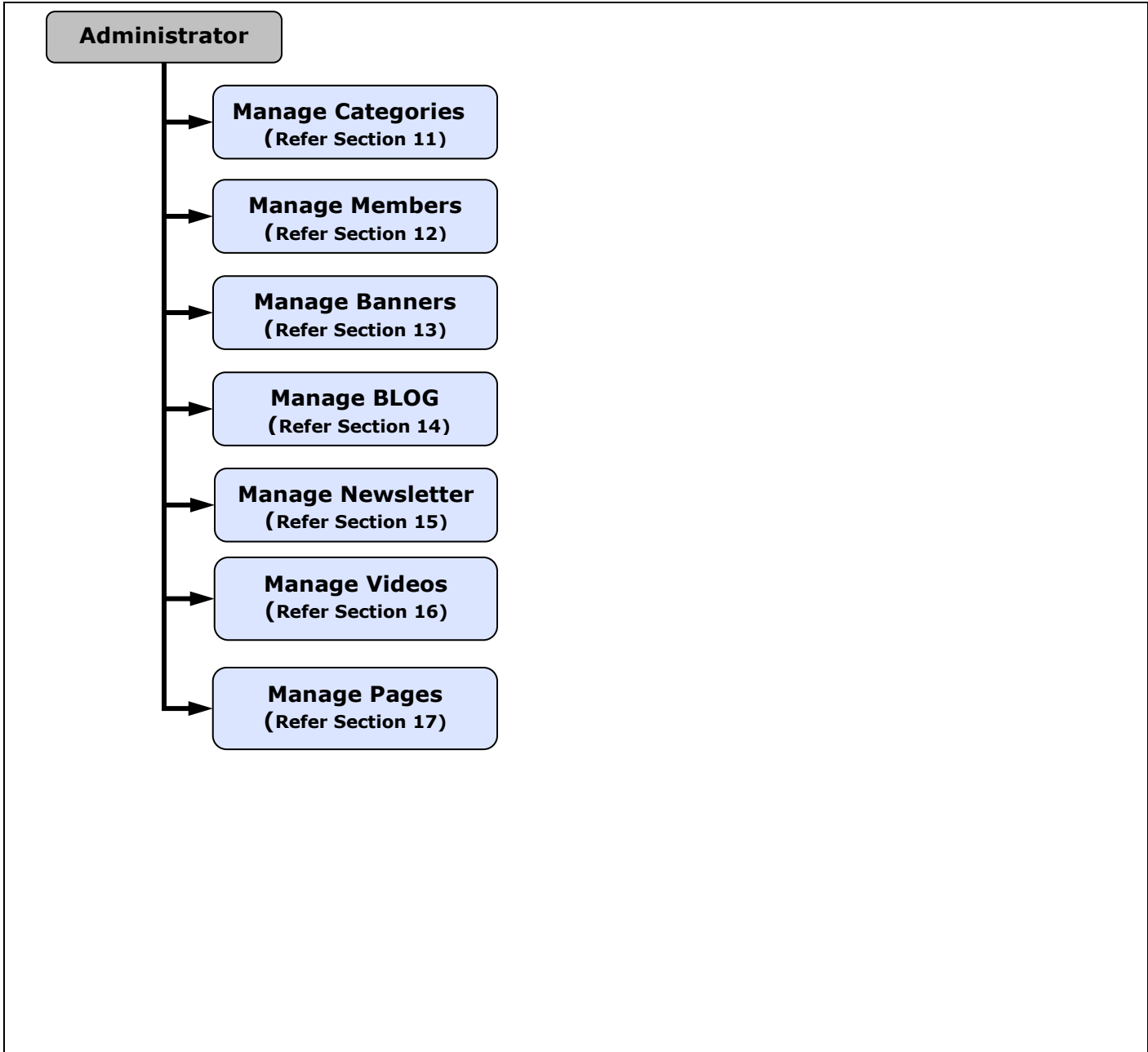
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Flowchart 2: Front End Flow



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Flowchart 3: Administrator



Annexure:

Section 1: Member Registration

There will be content on left hand side of the page which will be editable by admin.

Registration is a simple process, it includes a form in which all the basic details of the member are filled are saved for future logins. The form includes the following fields:

Login Information:

- Email Address*

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- Password*
- Re-Enter Password*

Company Business Profile:

- Select the Industry:*
- Company Name*:
- Company Logo:
- Business Type:
- Franchise:
- Liquid Capital Required:
- Financing Assistance:
- Training and support:
- Location:
- Registered Company Address*
- Country
- State/Province*
- Zip/Postal Code
- Phone No.
- Fax No.
- Mobile No.*
- Alternate Email Id
- Name of CEO/Owner*
- Year of Establishment*
- No. of Employees*
- Turnover
- Company Profile (small editor)
- Website Address*

There will be an option to subscribe for the newsletter.
After submission, all records will be tracked in the admin panel.
The activation of an account will be done by the admin.

Section 2: My folder of Member:

Edit Account: This will allow the members to input their company details as filled during Registration.

Change Password: User can change his password whenever he is in need.

Manage Quote request:

Member will be able to view the entire quote request sent by the visitors of the site in response to the listing. The display will be as follows:

- Listed Category
- Sub Category
- Name of the Sender
- Email Id
- View Details (This will open the complete form filled by Visitors in a pop up window)

Section 3: Search option for visitor (Or browsing products)

- Visitors can search the classified on the basis of Listing Category and Sub Category
- Search can be done on the basis of keywords
- Search will be possible on the basis of Countries.
- Depending on the Search criteria, Search result will be displayed as Classified Presentation.

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Section 4: Companies Listing:

This will list out all the categories as added by the admin, the categories will be displayed along with the Sub categories. Depending on the Category and Sub Category all the companies who have listed themselves will be displayed.

The companies' information will be displayed with an option of send a quote with a way to send the quote request to companies.

- Company Name
- Address of the Company
- Contact Nos. of the Company
- Send Quote request
- View Detail

View details Will Open the complete details with:

Website URL,
Contact details
Send quote request:

Section 5: Send Quote Request:

This will be a form with the following fields:

Quote Request:

To: The company name of the selected listing will be displayed here

Subject of the mail : This will be the Sub category of the Listing

Enter your Details (Upto 1000 characters, a widget which will calculate the no. of characters inputted).

Other Details:

- Your Name
- Company Name
- Street Address
- State
- Phone
- Business Type
- Email ID
- Country
- City
- Mobile No.
- Fax No
- Describe your requirements

The moment new inquiry is posted for any company franchise, member will receive an email at his email id that an enquiry received and also receive a request in his my folder.

Section 8: Banners:

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Their will be place on the right/left side of the website where admin can run a banner advertisement and the same banner will be visible on all inside pages. This banner will be manageable through the back end.

Section 9: Videos:

This section will allow the visitor to watch exclusive videos, news uploaded from the back end.

Section 10: BLOG:

Category Listing:

The topics/questions will be lying under the categories. These categories will be manageable and added by the admin.

Topic listing page:-

- ✓ Topics listing page will have the topic name, date, Author name, small description and no of Counts of comments like 20 comment.(if any member has posted comment on the same)

Topic Detail page:

- ✓ Topic detail page will have the topic name, date of posting topic by admin, Author name, description of topic posted through editor and list of posted Comments by the members/visitors along with member name.
- ✓ There will be a link to "leave a reply"/"Post comment" on the detail page of the topic.

Administrator:

Section 11: Manage Categories:

Admin will be able to add/edit/delete the categories like: Agriculture, Jewelry, Automotive etc in which the Business person can list their companies

Section 12: Manage Members:

Admin will be able to view/edit the details of the person who are registered with the site.

By Default, The website of the company who has registered at the Portal will not be displayed. Only after admin activate it will start getting displayed .Depending upon the offline conversation with member admin can active the registration.

Admin can also Send "email request" to update the information of the company in Portal database, from this section.

Section 13: Manage Banners:

Admin can manage the banner of the website from this section of the control panel. On clicking upon the add new banner a page will open that will ask to upload the banner or ask to insert the google code. The added banner will be display on the right side panel of the website. Admin can add/edit/delete/active/de-active the banners from here.

Section 14:: Manage BLOG

This section provides the provision to manage Blog section of the site.

Manage Categories:

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Admin can manage the topics categories from this section of the control panel. These categories will be display in the front end. Admin can add/edit/delete/activate/ de-activate theses categories from here.

Manage topics:

Topics for approval:

- ✓ The entire topic posted from the front end will be tracked over here. The topic will be displayed in the front end only after the admin's approval.
- ✓ Admin can add/edit/delete/activate any topic from here.
- ✓ There will an attribute against each request that shows the name of the person who has posted the topic (member/admin).
- ✓ There will be an option to search the topics by the search option available at the top of the page.
- ✓ There will be an option at the top of the page to add Topics.

Topics approved by admin:

- ✓ This section will display the approved Topics only.
- ✓ Admin can also edit/delete/de- activate any topic from here.
- ✓ There will an attribute against each request that shows the name of the person who has posted the topic (member/admin).
- ✓ There will be an option to search the topics by the search option available at the top of the page.
- ✓ There will be an option at the top of the page to add Topics.

Manage comments:

Comments For approval

- ✓ The entire Comments posted from the front end will be tracked over here. The Comments will be displayed in the front end only after the admin's approval.
- ✓ Admin can add/edit/delete/activate any comment from here.
- ✓ There will an attribute against each request that shows the name of the person who has posted the comment (member/admin).
- ✓ There will be link to view detail / edit against each request.
- ✓ There will be an option to search the comment by the search option available at the top of the page.
- ✓ There will be an option at the top of the page to add comment.

Comment approved by admin

- ✓ This section will display the approved comments only.
- ✓ Admin can edit/delete/de-active any comment from here.
- ✓ There will an attribute against each request that shows the name of the person who has posted the comment (member/admin).
- ✓ There will be link to view detail / edit against each request.
- ✓ There will be an option to search the comment by the search option available at the top of the page.
- ✓ There will be an option at the top of the page to add comment.

Section 15: Newsletter:

This section will display the subscribed list of members. Admin can view the list of persons who have subscribed themselves for the newsletter in this section. Admin can send emails to the multiple members in one shot by selecting them.

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Section 16: Manage Videos:

This section will allow the admin to upload videos on the website. On clicking upon add video link, a page will get open that will ask to insert the following:

- ✓ Name of the video:
- ✓ Upload Video:
- ✓ Put you tube code:
- ✓ Small Description
- ✓ Description:

Admin can edit/delete/activate/de-activate the videos from here.

Section 17: Manage Static Pages

From here, admin can edit the content of the following pages:

1. About Us
2. Contact Us
3. Returns and Terms
4. Conditions

